



An ISO 9001:2015 & ISO 14001 : 2015 Certified Company

**Commitment • Quality • Innovation**

Commitment to Quality & Innovation are Flair's pillar-stones. These competencies have led Flair to become one of the top manufacturers of a complete range of writing instruments from India. Flair uses cutting-edge technologies and advanced quality control systems to design & create dynamic pens for today's demanding market.

A dynamic team of Sales Professionals, Distributors & over 2,50,000 Wholesalers & Retailers across India are relentlessly conquering new markets helping Flair pens to achieve a strong Pan-India presence.

Flair has brought world famous international brands to India, namely Pierre Cardin, Hauser & Rudi Kellner. Flair has also re-launched 'Reynolds Pens' in India.

This worldwide acceptance and appreciation is a testimonial to Flair's commitment to excellence.

**Flair's journey till today is not just a journey, it's a legacy !**



Mumbai - Corporate Office



Daman - Plastic Facility



Daman - Plastic Facility



Daman - Plastic Facility



Dehradun - Plastic Facility



Dehradun - Plastic Facility



Daman - Plastic Facility





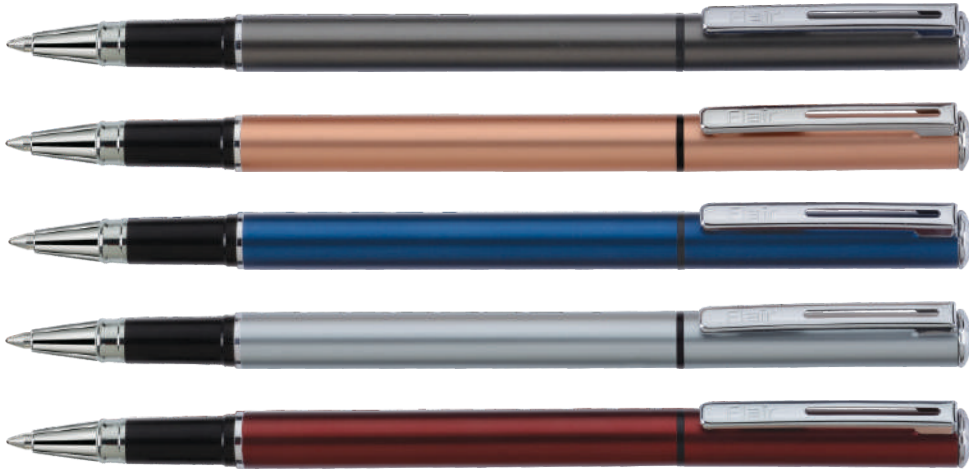
# METAL PENS



Bachpan se Aaj Tak  
**Mera Dost**  
**Mera Flair**



# Metal Roller Pen / Ball Pen



**PRIME**  
Roller Pen

Attractive Body Colors  
Metal Body  
Chrome plated parts

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 100/-** per pc.



*milano*  
Retractable Ball Pen

Smooth Mechanism  
Metal Body  
Chrome plated parts

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 100/-** per pc.



# Metal Ball Pens



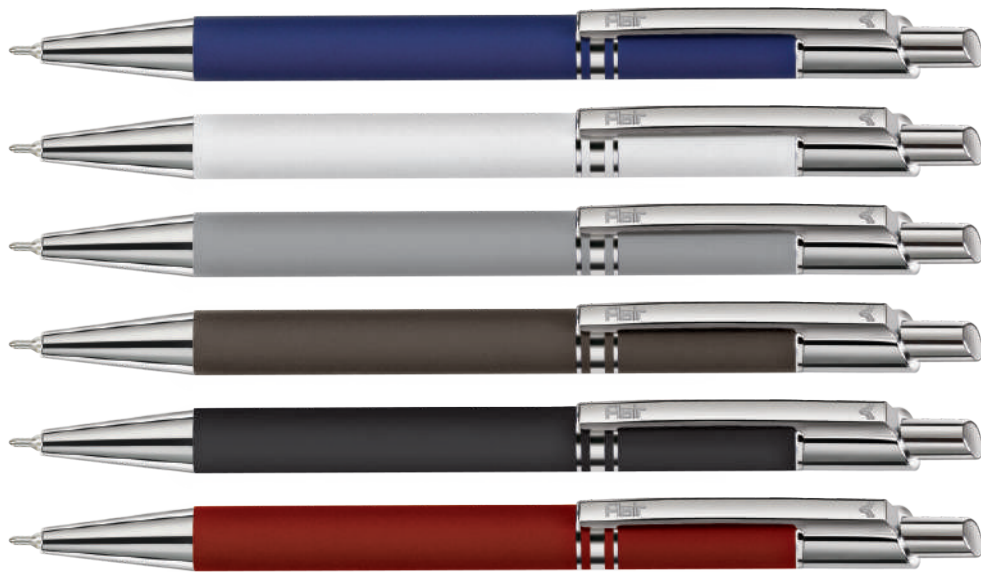
## Elegance

Retractable Ball Pen

Stylish Press-Button Clip  
Metal Body  
Trims at Grip for better hold

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 90/-** per pc.



## ARMOUR

Retractable Ball Pen

Attractive Matt finish Body Colours  
Metal Body  
Smooth Retractable Mechanism

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 85/-** per pc.



# Metal Ball Pens



*Regal*

Retractable Ball Pen

Attractive Matt-Black Coloured Parts  
Metal Body  
Smooth Retractable Mechanism

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 85/-** per pc.



**REX**

Retractable Ball Pen

Chrome Plated Parts  
Stylish Clips  
Metallic Coloured Metal Body

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 85/-** per pc.



# Metal Ball Pens



## EROS

Designer Ball Pen

Stylish Long Clip  
Attractive Metal Body  
Trims at Grip for Better Hold

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 80/-** per pc.



## Grace

Retractable Ball Pen

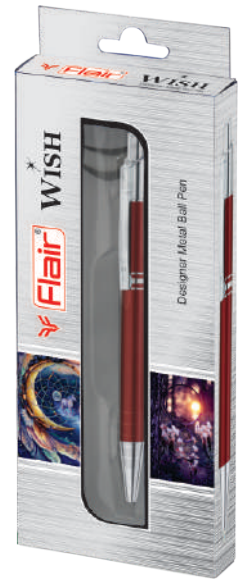
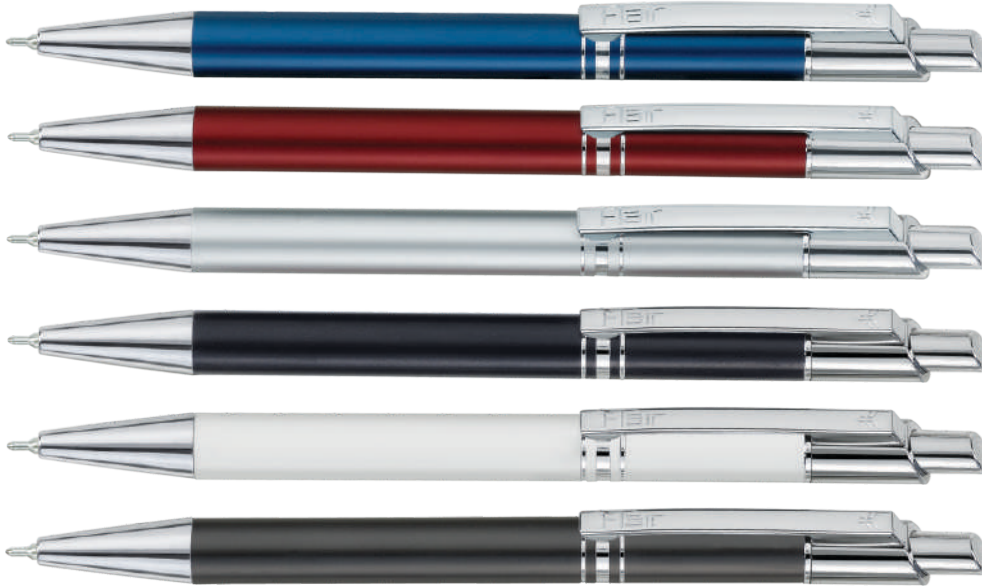
Gold Plated Parts  
Matt black finished Metal body  
Rubber Grip

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 75/-** per pc.



# Metal Ball Pens



**WISH**  
Retractable Ball Pen

Stylish Clip  
Metal Body  
Chrome Plated Parts

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 75/-** per pc.



**miami**  
Retractable Ball Pen

Designer Metal Ball Pen  
Sleek & Elegant Design  
Smooth Writing

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 70/-** per pc.





# Metal Ball Pens



**PACIFIC**  
Retractable Ball Pen

Stylish Shaped Clip  
Matt Coloured Metal Body  
Steel Rings at grip for better look

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 60/-** per pc.



**Skin**  
Designer Metal Ball Pen

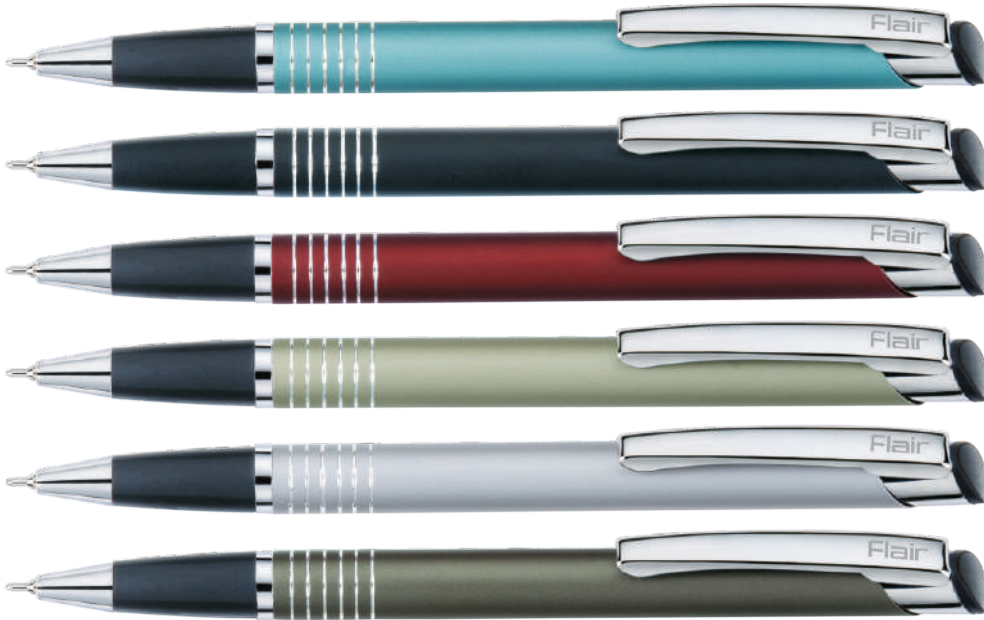
6 Attractive Body Colours  
Attractive Chrome Parts  
Stylish Clip

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 60/-** per pc.



# Metal Ball Pens



**IKON**  
Retractable Ball Pen

6 Attractive Body Colours  
Retractable Metal Ball Pen  
Stylish Pocketable Clip

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 50/-** per pc.



**BALENO**  
Retractable Ball Pen

Attractive Chrome Parts  
Matt silvered Metal Body  
Rubber Grip for better Grip

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 50/-** per pc.



# Metal Ball Pens

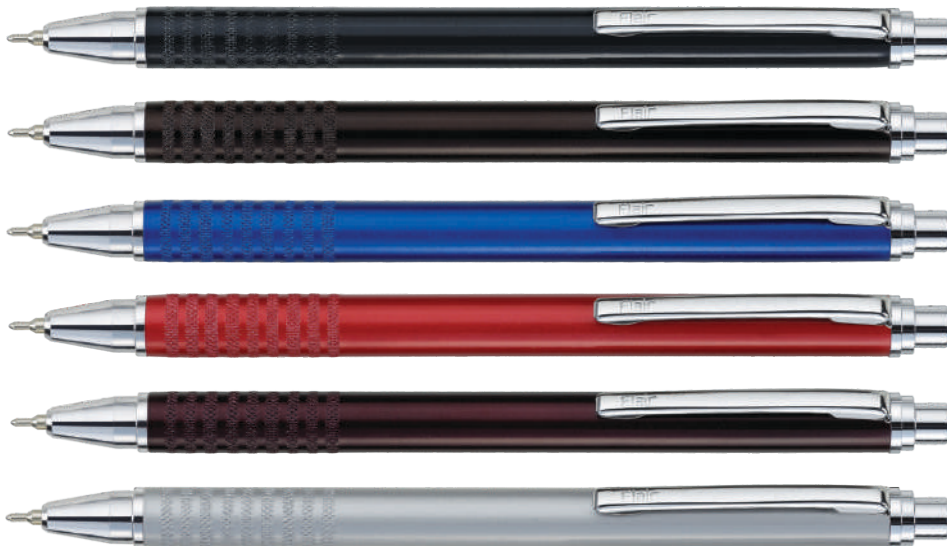


**Kiemaya**  
Designer Metal Ball Pen

Stylish Clip  
Attractive 6 Body Colours  
Smooth Retractable Mechanism

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 50/-** per pc.



**Trident**  
Retractable Ball Pen

6 Attractive Body Colours  
Slim Design Clip

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 50/-** per pc.



# Metal Ball Pens



## Amaze

Designer Metal Ball Pen

Unique Cap-Press Mechanism  
Attractive 3 Body Colours  
Metal Body

1 Pc. Box  
6 Pcs. Inner

MRP.  
**Rs. 45/-** per pc.



## Desire steel

Retractable Ball Pen

Stainless Steel Body  
Soft Rubber Grip  
Smooth Retractable Mechanism

1 Pc. Box  
10 Pcs. Inner

MRP.  
**Rs. 35/-** per pc.



## Desire Metal

Retractable Ball Pen

Elegant Look  
Soft Rubber Grip  
Metal Clip

1 Pc. Box  
10 Pcs. Inner

MRP.  
**Rs. 30/-** per pc.



# OFFICE STATIONERY

***Crayons***

***Glitter / Neon Pens***

***Mechanical Pencils***

***Hi-Lighters***

***Markers***

***Correction Pens***

***Marker Inks***



Bachpan se Aaj Tak

**Mera Dost  
Mera Flair**



# Glitter Pen & Crayons

# 20

- 10 Glitter Colours
- 5 Fashion Colours
- 5 Neon Fluorescent Colours



**COLOUR BURST**  
Gel Pens

- Rich, smooth & creamy effect.
- Combining various effects and techniques while colouring
- Extremely safe and non-toxic crayons suitable for children of all ages.

20 Pcs. Gift Box

MRP. **Rs. 200/-** for Set



**Silky Twisters**  
SILKY GEL CRAYONS

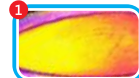
- Rich, smooth & creamy effect.
- Combining various effects and techniques while colouring
- Extremely safe and non-toxic crayons suitable for children of all ages.

12 Pcs. Gift Box

MRP. **Rs. 200/-** for Set



# Crayons & Hi-Lighters



1 Silky and ultra-smooth colouring with creamy effect



2 Turn Gel Crayons into Beautiful Water Colour with Touch of Wet Brushes



3 Rich & Vibrant Shades with Superior Colour Blending



4 Can be used on papers, glass, wood, mirrors, canvas etc.



## GLITTER Twisters

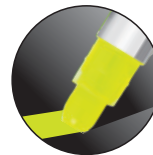
GLITTER GEL CRAYONS

Rich, smooth & creamy effect.  
Combining various effects and techniques while colouring

Extremely safe and non-toxic crayons suitable for children of all ages.

6 Pcs. Gift Set

MRP.  
**Rs. 125/-** for Set



## ULTRA Soft

WAX GEL HI-LIGHTER

2 Times Writing Length  
School Projects  
Text Hi-Lighting  
Office Use

5 Pcs. PVC Box

MRP.  
**Rs. 20/-** per pc.

## WRITE More KIT



### Set Includes:

- 1N - Flair Ace Ball Pen
- 1N - Flair Tango Mechanical Pencil (0.7mm)
- 1N - Flair Extra Strong Leads Tube (0.7mm)
- 1N - Flair Scale 15cm
- 1N - Flair Eraser

### Packing

5 Pcs. Pouch

MRP. **Rs. 20/-** for Set



### Set Includes:

- 1N - Flair Marathon Ball Pen
- 1N - Flair Techno Gel Pen
- 1N - Flair Writometer Ball Pen
- 1N - Flair Tango Mechanical Pencil (0.7mm)
- 1N - Flair 15mm Scale
- 1N - Flair Extra Strong Leads Tube (0.7mm)
- 1N - Flair Eraser
- 1N - Flair Permanent Pen
- 1N - Flair Superglow Highlighter

### Packing

9 Pcs. Gift Pack

MRP. **Rs. 100/-** for Set

### Set Includes:

- 1N - Flair Writometer Ball Pen
- 1N - Flair Writometer Gel Pen
- 1N - Flair Techno Gel Pen Blue
- 1N - Flair Techno Gel Pen Black
- 1N - Flair Techno Smart Pen + Stylus
- 1N - Flair Scale (15cm)
- 1N - Flair Clix Mechanical Pencil (0.7mm)
- 1N - Flair Clix Mechanical Pencil (0.5mm)
- 1N - Flair Permanent Pen
- 1N - Flair Whiteboard Marker 103
- 1N - Flair Superglow Highlighter
- 1N - Flair Glitter Gold Pen
- 1N - Flair Glitter Silver Pen
- 1N - Flair Correction Pen CP-150
- 1N - Flair Extra Strong Leads Tube (0.7mm)
- 1N - Flair Extra Strong Leads Tube (0.5mm)
- 1N - Flair Writing Pad
- 1N - Flair Eraser

### Packing

18 Pcs. Gift Box

MRP. **Rs. 250/-** for Set



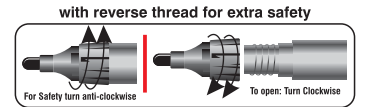




# Markers



Ink Colour ● ● ● ●



**NON-TOXIC** • UV Resistant ink • Safe for Children



**DRY ERASE**  
**WHITE BOARD MARKER 103**  
FOR BOLD WRITING

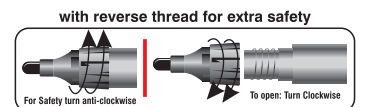
Refillable  
Easy to Wipe with Duster,  
Tissues, Dry Cloth Etc

10 Pcs. Box

MRP.  
**Rs. 25/-** Per Pc.



Ink Colour ● ● ● ●



**NON-TOXIC** • UV Resistant ink • Safe for Children



**PERMANENT XL MARKER**  
FOR BOLD WRITING ON ALL SURFACES

Ideal for Bold Writing on Metals, Carton,  
Chart, Leather, Plastic, Wood &  
Almost all Surfaces  
Keep in Horizontal Position  
Recap after use

10 Pcs. Box

MRP.  
**Rs. 20/-** Per Pc.



# Mechanical Pencils



EXTRA  
LEAD TUBE  
+ ERASER  
Worth ₹ 12/-



Fitted with 2.0mm Leads



In-Built  
SHARPENER

**GRAPHITE**  
2.0mm Mechanical Pencil

- Attractive Body Colours
- 2.0 mm Lead
- In-Built Sharpener

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 35/-** Per Pc.



EXTRA  
LEAD TUBE  
+ ERASER  
Worth ₹ 10/-



**Drafter**  
0.7mm Mechanical Pencil

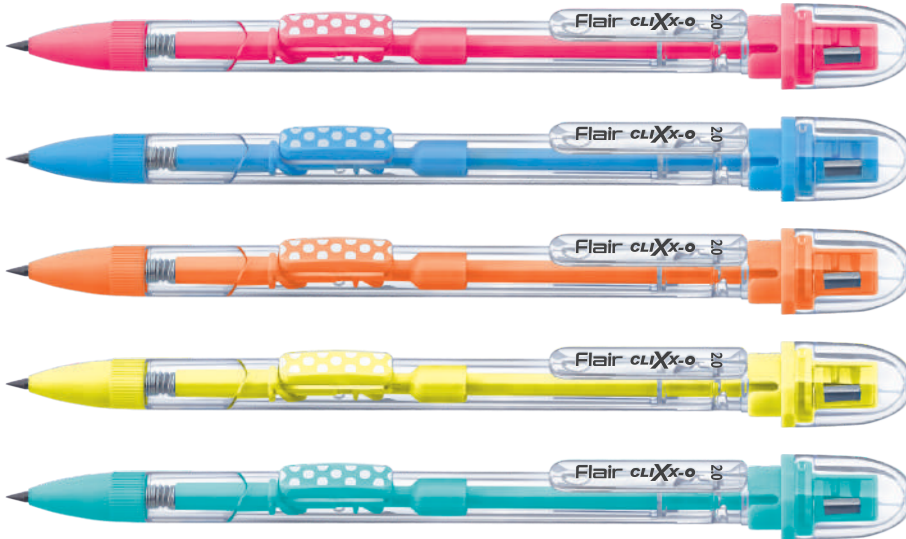
- Metal Body with Bright Grip colours
- 0.7mm Lead

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 35/-** Per Pc.



# Mechanical Pencils



Fitted with 2.0mm Leads



In-Built SHARPENER

EXTRA LEAD TUBE WORTH ₹7/-



**CLIXX-o**  
2.0mm Mechanical Pencil

Side Press Action  
See-through Transparent Body with Bright Colour Parts  
Fitted with 2.0mm Leads  
In-Built Sharpener

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 30/-** Per Pc.



EXTRA LEAD TUBE + ERASER WORTH ₹10/-

**X-TRA STRONG**  
0.7mm Mechanical Pencil

0.7 Mechanical Pencil with Eraser  
Stylish Clip  
Attractive Colour Body

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 20/-** Per Pc.



# Mechanical Pencils



**In-Built ERASER**



## CONVERTER

2.0mm Mechanical Pencil

0.7 Mechanical Pencil with Eraser  
Stylish Clip  
Attractive Colour Body

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 20/-** Per Pc.



## TUFF

0.7mm Mechanical Pencil

Triangular Grip for Better hold  
Attractive Colours  
0.7 Mechanical Pencil

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 10/-** Per Pc.



# Mechanical Pencils



**CLIXX**  
FINE  
MECHANICAL PENCIL 0.5 mm

0.5 Mechanical Pencil with Eraser  
Stylish Clip  
Attractive Colour Body

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 10/-** Per Pc.



**CLIXX**  
MECHANICAL PENCIL 0.7 mm

0.7 Mechanical Pencil with Eraser  
Stylish Clip  
Attractive Colour Body

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 10/-** Per Pc.



# Mechanical Pencils



**CLIXX**  
BOLD  
MECHANICAL PENCIL  
0.9 mm

Attractive Body Colours  
Fitted with 0.9mm Leads  
In-Built Eraser

1 Pcs. Pouch  
10 Pcs. Box

MRP.  
**Rs. 10/-** Per Pc.



**TANGO**  
MECHANICAL PENCIL

Available in 5 Body Colours  
Fitted 0.7mm Lead  
In-Built Eraser

5 Pcs. Pouch

MRP.  
**Rs. 5/-** Per Pc.



# Mechanical Pencils & Leads



**TANGO**  
0.5mm Mechanical Pencil

5 Fluorescent Body Colours  
Fitted with 0.5mm Leads  
In-Built Eraser

5 Pcs. Pouch

MRP.  
**Rs. 5/-** Per Pc.



0.9mm Leads



0.7mm Leads



0.5mm Leads

MRP. **Rs. 5/-** Per Tube



**2.0 mm Leads**  
Size : 90mm Long



MRP. **Rs. 10/-** Per Tube

**X-TRA STRONG**  
XTRA DARK 2B LEADS

Strong Leads  
Extra Dark

**0.9 / 0.7 / 0.5mm**

10 Leads Tube

10 Tubes Box

**2.0mm**

5 Leads Tube

10 Tubes Box



**EXTRA**  
1 IN Flair CP-150  
CORRECTION PEN  
with 5 Pcs. Pack

**Correction Pen CP-150**

## HI-LITE

High Lighter

Attractive Foiled Body  
Suitable for Fax, Paper, Printout, Copy etc  
Available in 5 Super Neon Colours  
Longer Lasting

5 Pcs. Box

MRP.  
**Rs. 20/-** Per Pc.



## SUPER-GLOW

HI-LIGHTER

Pocketable Clip  
Suitable for Fax, Paper, Printout, Copy etc  
Available in 5 Super Fluorescent Colours  
Longer Lasting

5 Pcs. PVC Pouch  
36 Pcs Display Stand

MRP.  
**Rs. 20/-** Per Pc.





# Correction Pens



## Correction Pen / CP250

Fast Drying & Smooth Coverage  
German Chemical Specialities  
Quick Dry / Metal Tip / Ozone Safe

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 25/-** Per Pc.



## Correction Pen CP-150

Fast Drying & Smooth Coverage  
German Chemical Specialities  
Quick Dry / Metal Tip / Ozone Safe

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 15/-** Per Pc.



# Correction Combo / CD Marker



**2 IN 1**  
**PEN & BRUSH**  
**CORRECTION COMBO**



**CP-301**  
CORRECTION COMBO

Fast Drying  
Smooth Coverage

1 Pc. Pouch  
10 Pcs. Box

MRP.  
**Rs. 30/-** Per Pc.



Ink Colour ● ● ● ●

*Japanese Technology*



**PERMANENT PEN**  
• CD • DVD • X-RAY

Stylish Sleek Design & Pocket Size  
For use on CD / DVD / OHP FILM /  
CREDIT CARDS / DIAMONDS  
Super Fine Non Fray Tips  
Fast Drying Permanent Ink

10 Pcs. Box

MRP.  
**Rs. 10/-** Per Pc.



# Marker Ink



Ink Colour ●●●●

## WHITEBOARD MARKER INK

Bright Ink for Better Readability  
UV Resistant Ink safe for Children  
Easily Wipe with Dry or Moist Cloth / Tissue Etc that Leaves no Stains.

1 Pc. Box  
10 Pcs. Semi Inner

MRP.  
**Rs. 30/-** Per Pc.



Ink Colour ●●●●

## PERMANENT MARKER INK

Bright Ink for Better Readability  
UV Resistant Ink safe for Children  
Easily Wipe with Dry or Moist Cloth / Tissue Etc that Leaves no Stains.

1 Pc. Box  
10 Pcs Semi Inner

MRP.  
**Rs. 25/-** Per Pc.



### FLAIR WRITING INDUSTRIES LTD.

(An ISO 9001:2015 & ISO 14001 : 2015 Certified Company)

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